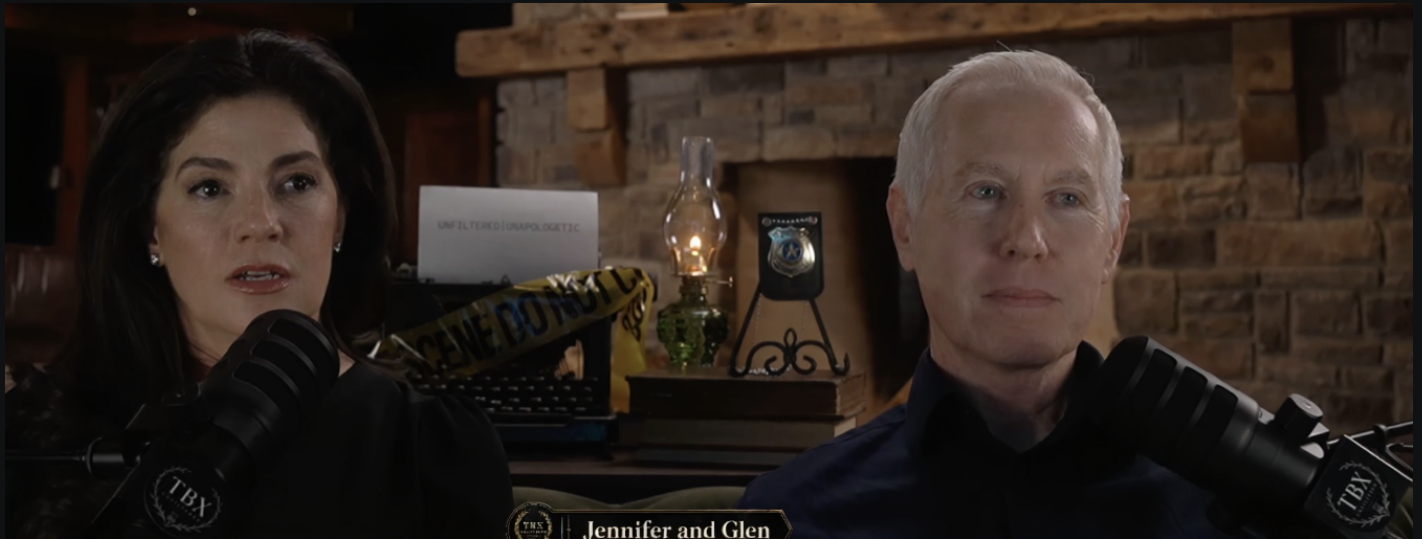


A seat at the conversation.

Jennifer & Glen host evidence-focused true crime, expert interviews and live discussion. Thoughtful partnerships for a community that follows the details.



LIVE TUESDAYS & SATURDAYS / 7 PM CENTRAL

An engaged audience.

244.9K

Channel views - all formats

40.6K

Unique viewers

23:29

Avg. view duration

80.1%

Women

75.5%

Age 55+

83.4%

United States

7.1K

Lifetime subscribers

56.5% returning viewers. YouTube identifies very high audience interest in documentary and nonfiction TV, quick cooking and bargain hunting.

Source: YouTube Studio Media Kit created September 16, 2026. Last 28 days unless noted. Figures are rounded platform estimates; age 55+ combines the 55-64 and 65+ groups. Channel totals are not an individual sponsorship's reach. For evaluating brand partnerships.

Make the introduction.

A personal read, a relevant product and a clear next step. All rates below are starting quotes in USD, subject to fit, scope and scheduling.

SINGLE EPISODE

\$600

One 60-90 second host read in a regular long-form episode; opening placement agreed before booking. Brand link in the description and pinned comment for 30 days.

FOUR-EPISODE SERIES

\$2,000

One host read in each of four agreed episodes, with the single-episode inclusions on every show. Agreed campaign calendar and a combined campaign report.

YOUTUBE SHORT

\$200

One 30-60 second sponsored Short, available alone or with an episode package. Spoken and on-screen call to action; no promise of clickable external links.

Included: one consolidated factual review of sponsor copy; views, likes and comments at 7 and 30 days. Link clicks and conversions reported only when tracking is available. Views, clicks and sales are not guaranteed. Paid usage, exclusivity, raw footage and extra revisions are quoted separately.

See the show. Explore a partnership.

[PI Bill Garcia: What We Learned in Tucson >](#)

[Kurt Dabb & Bob Krygier: Revisiting the Case >](#)

[Sponsorship sample, packages and contact >](#)

Editorial episodes are not sponsored case studies. Paid placements are clearly disclosed, kept separate from sensitive case material, and do not direct TBX case coverage.